

TATSE OF JAPANESE

UDON House

ASIA GROUP

Today's Agenda

Company incorporation

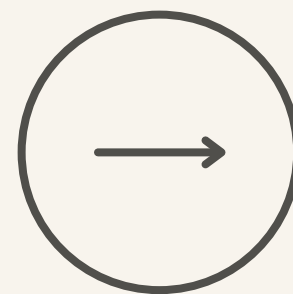
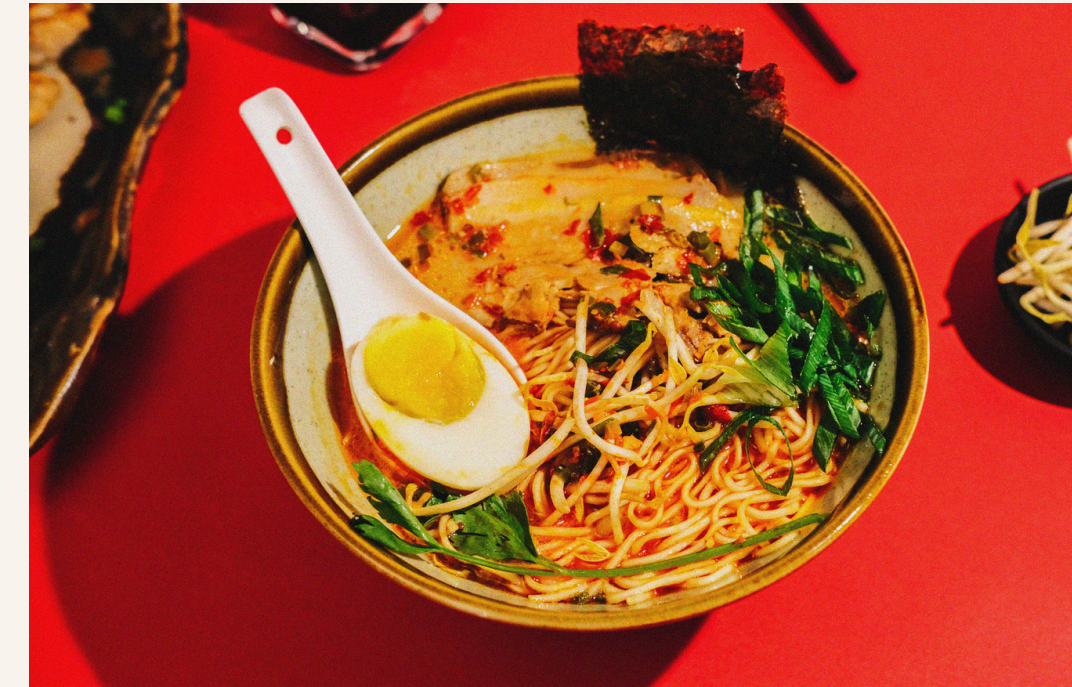
How and what to prepare

Strategic location

Choosing the right location

Timeline

On when the project kicks off



Menu

Understands the needs or consumer

Pricing

Capture majority Segment

Marketing

Results

Company

DOCUMENTS NEEDED

1. Choose Company name
 2. Nature of the business & business model
 3. Minimum 2 shareholder & maximum 50s
 4. Company address
 5. Information for all shareholders & Director/s
 6. Authorisation Letter from secretary
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Company

SUGGESTION

1. Starts with 2 Malaysian for easy approvals
 2. Submit all Government documentation
 3. Open a Malaysian bank account
 4. After all done , add in foreigner members
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Requirement

INCORPORATION OF COMP.

1. Malaysian joint venture with a minimum of RM350,000.00 of paid-up Capital
 2. Employment pass for shareholder needs a minimum 30% stake in the company + proof of the related field, lastly it has to be registered as a director in SSM
 3. If hire non directorship foreign workers needs to have proof that we made the effort to hire local staff
 4. Each success hire need to pay a levy of RM 1850 (18 - 45 years old)
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Requirement

HIGHER PAID UP CAPITAL

1. Better Credibility (Better Reputation)
 2. financial Stability (banks tends to trust company with higher paid-up capital
 3. Applying license , meet suppliers requirement
 4. Easier to attract investors
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Requirement

INCORPORATION OF COMP.

1. Ratio arrangement , minimum 2 Malaysian : 1 Foreign's workers
2. We can use Foreign Workers Centralized Management System (FWCMS)
3. The number of foreign staff can be hire depends on
 - Scale of the operation
 - Financial capacity
 - Etc



Strategic location [HIGH END]



PAVILION KLCC

40 Million ft Traffic p.a

450 Shoplot

61 restaurant

7 Japanese (5 Ramen)



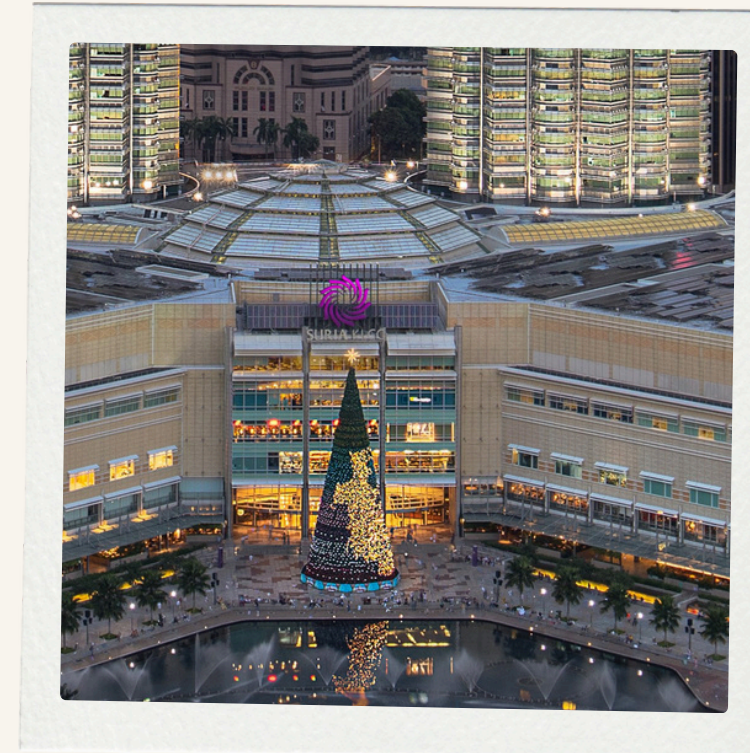
MID-VALLEY

42 Million ft Traffic p.a

430 Shoplot

51 restaurant

9 Japanese (3 Ramen)



SURIA KLCC

40 Million ft Traffic p.a

350 Shoplot

53 restaurant

9 Japanese (3 Ramen)



TRX

2.7 Million ft Traffic p.a

400 Shoplot

82 restaurant

13 Japanese (4 Ramen)

Strategic location [Medium]



ONE UTAMA

33 Million ft Traffic p.a

450 Shoplot

140 restaurant

17 Japanese (7 Ramen)



163 MALL

7 Million ft Traffic p.a

60 Shoplot

20 restaurant

4 Japanese (2 Ramen)



SUNWAY PYRAMID

40 Million ft Traffic p.a

1000 Shoplot

170 restaurant

18 Japanese (7 Ramen)

Retail Requirement



1. SHOP NAME
2. PORTFOLIO
3. PRODUCT INTRODUCTION
4. THEME AND DESIGN
5. SIZE REQUIRED

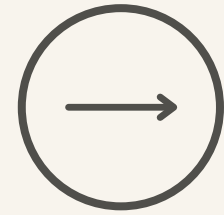
INFORMATION TO BE SENT VIA
EMAIL

Best Udon in KL

1. Marugame Udon
2. Udon Thani
3. Sekai Udon
4. Kishoku
5. Hakata Ippudo



Best Ramen in KL



1. Ramen Santoka
2. Menya Musashi
3. Gonbei Ramen
4. Kurobuta ramen
5. Ippudo

